



مركز الوقت للتدريب  
Time Training Center

## **ADOBE AFTER EFFECTS COURSE**

## Introduction

This Adobe After Effects course empowers creatives to produce stunning motion graphics and visual effects for video content, marketing, and multimedia projects. Whether you're a designer, editor, animator, or content creator, this hands-on program helps you master key animation techniques, kinetic typography, VFX compositing, and project exports. With real-time feedback and portfolio-ready projects, the course is ideal for those looking to elevate their visual storytelling and post-production capabilities using industry-standard tools.

## Learning Objectives

- Navigate the After Effects interface and timeline
- Animate using layers, keyframes, and effects
- Apply motion tracking and chroma key techniques
- Design kinetic typography and animated text
- Create professional transitions and VFX scenes
- Export projects for digital and video platforms

## Course Details

Mode of Training	Classroom or Online
Duration	5 Days

## Who Should Attend

- Graphic designers and digital artists
- Video editors and animators
- Content creators and YouTubers
- Marketing and branding professionals
- Beginners pursuing careers in motion graphics or VFX

## Certificate(s)

Participants who complete a minimum of 80% of the total training hours will receive a **Certificate of Completion** issued by **Time Training Center**. This certificate reflects their active participation and commitment to professional development in the relevant field.

## Course Outline

### Module 1: Introduction to After Effects

- What is After Effects and what is it used for?
- Overview of interface, tools, and panels
- Understanding compositions and timelines
- Basic navigation and workspace customization

### Module 2: Working with Layers

- Types of layers: Text, Shape, Solid, Image, Video
- Layer properties: Position, Scale, Rotation, Opacity
- Anchor points and layer hierarchy
- Organizing and precomposing layers

### Module 3: Animation Basics

- Keyframes and interpolation
- Using the Graph Editor
- Animation principles in motion design
- Animating text and shapes

### Module 4: Effects & Presets

- Applying and customizing effects
- Understanding effect controls
- Animation presets and behaviors
- Creating and saving custom presets

### Module 5: Masking and Mattes

- Creating and animating masks
- Using track mattes and alpha channels
- Green screen and chroma keying basics



- Working with blend modes

### **Module 6: Motion Graphics Essentials**

- Shape layers and animating vector path
- Text animation with presets and custom behaviors
- Using expressions to automate animation
- Logo animation and lower-thirds creation

### **Module 7: Visual Effects (VFX) Techniques**

- Rotoscoping and removing backgrounds
- Tracking: motion, camera, and object tracking
- Stabilizing shaky footage
- Using particle effects and simulations

### **Module 8: Audio & Rendering**

- Syncing audio with animation
- Audio spectrum and waveform visuals
- Export settings with Adobe Media Encoder
- Render queue management and output formats

## Methodology

We employ a comprehensive and applied learning strategy, integrating theory with real-world implementation:

- ❖ **Conceptual Learning:** Expert-led sessions on catalytic theory and engineering principles
- ❖ **Interactive Workshops:** Group exercises, presentations, and technical discussion forums
- ❖ **Case-Based Learning:** Industry-specific examples and troubleshooting scenarios
- ❖ **Technology Integration:** Digital tools, simulations, and catalyst modeling applications
- ❖ **Assessment:** Pre-tests, post-tests, and Competence Validation Exams for Certified courses to ensure knowledge transfer and skills validation

***Note: Instructors may adjust the training approach to fit technical requirements or participant engagement levels.***

## Instructors

Our After Effects instructors are seasoned motion designers and post-production specialists with over 10 years of experience in broadcast, digital media, and marketing. They bring creative insights from real client projects and studio workflows, helping learners bridge the gap between software training and professional visual storytelling. Detailed trainer profiles will be shared after enrollment is confirmed.

## About Time Training Center

Time Training Center is a leading professional training institute in Abu Dhabi that provides students and professionals with quality education and skill development programs. Time Training Center is accredited by the Abu Dhabi Center for Technical Vocational Education & Training (ACTVET) with a specialization in Computer and Management Training programs and certified by QA QC with ISO 9001:2015.

Operating in Abu Dhabi for over 3 decades, Time Training Center has established brand value as a high-quality Management & Technical Training Center in Abu Dhabi. We have also secured strong loyalty from corporate companies and associations with our holistic and practical teaching approach.

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