



مركز الوقت للتدريب
Time Training Center

**STRENGTHENING YOUR INNOVATION
MANAGEMENT PROGRAM**

Introduction

This course empowers organizations to build, manage, and sustain high-impact innovation programs. Participants will explore the foundations of innovation management, learn how to drive creativity and execution within teams, and develop strategies for measuring and scaling innovation success. Designed for business leaders, innovation managers, and strategic planners, this program provides practical frameworks and actionable insights aligned with international best practices.

Learning Objectives

- Understand core principles of innovation management
- Apply creativity techniques and manage the innovation process
- Develop organizational structures to foster innovation
- Align innovation strategies with business goals
- Measure and assess innovation performance using global standards

Course Details

Mode of Training	Classroom or Online
Duration	3 Days

Who Should Attend

- Innovation and R&D managers
- Business leaders and strategic planners
- Organizational development professionals
- Entrepreneurs and intrapreneurs driving growth initiatives

Certificate(s)

Participants who complete a minimum of 80% of the total training hours will receive a **Certificate of Completion** issued by **Time Training Center**. This certificate reflects their active participation and commitment to professional development in the relevant field.

Course Outline

Module 1: Foundations of Innovation Management

- Introduction to Innovation and Innovation Management
- Types of Innovation: Product, Process, System, and Business Model Innovations
- Understanding Innovation Ecosystems
- Key Principles of Effective Innovation Management
- Aligning Innovation with Organizational Strategy

Module 2: Driving Innovation within the Organization

- Creativity and Ideation Techniques: Brainstorming, Design Thinking
- Managing the Innovation Process: From Idea to Execution
- Frameworks: Stage-Gate, Lean Innovation Models
- Building High-Performance Innovation Teams
- Leadership and Organizational Structures for Innovation
- Developing Innovation Strategies Aligned with Business Goals

Module 3: Sustaining Innovation and Measuring Success

- Fostering a Culture of Innovation: Rewards, Recognition, and Engagement
- Systematic Innovation Management: Applying International Standards (e.g., ISO 56000)
- Engaging Top Management and Stakeholders
- Capturing and Using Market and Customer Insights
- Measuring and Assessing Innovation Performance
- Developing Action Plans for Strengthening Innovation Management

Methodology

We employ a comprehensive and applied learning strategy, integrating theory with real-world implementation:

- ❖ **Conceptual Learning:** Expert-led sessions on catalytic theory and engineering principles
- ❖ **Interactive Workshops:** Group exercises, presentations, and technical discussion forums
- ❖ **Case-Based Learning:** Industry-specific examples and troubleshooting scenarios
- ❖ **Technology Integration:** Digital tools, simulations, and catalyst modeling applications
- ❖ **Assessment:** Pre-tests, post-tests, and Competence Validation Exams for Certified courses to ensure knowledge transfer and skills validation

Note: Instructors may adjust the training approach to fit technical requirements or participant engagement levels.

Instructors

Our instructors are seasoned innovation management experts and certified business consultants with extensive experience in corporate innovation, R&D leadership, and strategy execution. They combine deep theoretical knowledge with practical case experience to offer participants real-world, actionable insights. Detailed trainer profiles will be shared post scheduling.

About Time Training Center

Time Training Center is a leading professional training institute in Abu Dhabi that provides students and professionals with quality education and skill development programs. Time Training Center is accredited by the Abu Dhabi Center for Technical Vocational Education & Training (ACTVET) with a specialization in Computer and Management Training programs and certified by QA QC with ISO 9001:2015.

Operating in Abu Dhabi for over 3 decades, Time Training Center has established brand value as a high-quality Management & Technical Training Center in Abu Dhabi. We have also secured strong loyalty from corporate companies and associations with our holistic and practical teaching approach.

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