



مركز الوقت للتدريب
Time Training Center

TALK LIKE A LEADER COURSE



Introduction

“Talk Like a Leader” is a transformative communication skills course designed to help aspiring and current leaders speak with clarity, confidence, and influence. This program empowers professionals to cultivate a powerful leadership presence, master persuasive messaging, and inspire action in any setting. Ideal for managers, team leads, entrepreneurs, and coaches, this course blends practical techniques with real-world communication scenarios to build a leader’s voice that truly commands attention and trust.

Learning Objectives

- Develop confident, compelling vocal presence
- Structure messages using the Leader’s Framework
- Handle difficult conversations with authority
- Inspire teams through storytelling and clarity
- Deliver persuasive public talks with impact
- Discover and refine your personal leadership style

Course Details

Mode of Training	Classroom or Online
Duration	5 Days

Who Should Attend

- Aspiring leaders and first-time managers
- Entrepreneurs and team leads
- Corporate trainers and leadership coaches
- Professionals seeking executive presence
- Anyone aiming to enhance leadership influence

Certificate(s)

Participants who complete a minimum of 80% of the total training hours will receive a **Certificate of Completion** issued by **Time Training Center**. This certificate reflects their active participation and commitment to professional development in the relevant field.



Course Outline

Module 1: What Makes a Leader's Voice Powerful?

- Understand the difference between speaking and leading
- Explore how tone, pace, and presence influence authority
- Distinguish between charisma and clarity in communication

Module 2: Mastering Confidence in Speech

- Develop confident body language and stage presence
- Eliminate filler words and nervous habits
- Practice voice projection and clear articulation
- *Exercises:* Mirror talk, vocal warm-ups, confidence speech

Module 3: Structuring Your Message Like a Leader

- Use the "Leader's Framework": Hook → Vision → Action
- Craft compelling messages with purposeful storytelling
- Speak with clarity, intent, and strategic flow

Module 4: Influencing Teams and Stakeholders

- Communicate effectively during conflict and crisis
- Learn to challenge with respect and maintain composure
- Build trust and buy-in using leadership language
- *Exercises:* Persuasive talks, storytelling, role-play scenarios

Module 5: Public Speaking for Leaders

- Deliver strong openings and memorable closings
- Use pauses and silence to enhance impact
- Lead panels, team meetings, and handle Q&A with poise

Module 6: Personal Leadership Communication Style

- Identify and refine your unique leadership voice
- Create and rehearse your signature leadership "talk"
- Receive constructive peer and trainer feedback
- *Final Activity:* Present a 3–5 minute Leadership Talk
- *Outcome:* Personal action plan for communication growth



Methodology

We employ a comprehensive and applied learning strategy, integrating theory with real-world implementation:

- ❖ **Conceptual Learning:** Expert-led sessions on catalytic theory and engineering principles
- ❖ **Interactive Workshops:** Group exercises, presentations, and technical discussion forums
- ❖ **Case-Based Learning:** Industry-specific examples and troubleshooting scenarios
- ❖ **Technology Integration:** Digital tools, simulations, and catalyst modeling applications
- ❖ **Assessment:** Pre-tests, post-tests, and Competence Validation Exams for Certified courses to ensure knowledge transfer and skills validation

Note: Instructors may adjust the training approach to fit technical requirements or participant engagement levels.

Instructors

Our communication and leadership trainers bring over 10 years of experience in executive coaching, public speaking, and organizational development. They've trained leaders across diverse sectors and are known for turning real-world leadership challenges into engaging, actionable learning. Each instructor combines practical insight with classroom expertise. Detailed trainer profiles will be shared upon request.

About Time Training Center

Time Training Center is a leading professional training institute in Abu Dhabi that provides students and professionals with quality education and skill development programs. Time Training Center is accredited by the Abu Dhabi Center for Technical Vocational Education & Training (ACTVET) with a specialization in Computer and Management Training programs and certified by QA QC with ISO 9001:2015.

Operating in Abu Dhabi for over 3 decades, Time Training Center has established brand value as a high-quality Management & Technical Training Center in Abu Dhabi. We have also secured strong loyalty from corporate companies and associations with our holistic and practical teaching approach.

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